

METASCENOGRAPHIC SMUVI

A proposal for virtual immersion museum of the
Performing Arts History in the modern age

Esther Merino



Hyperstage

**Global Congress on Digital Innovation
in the Performing Arts**

3-4 October, 2024

Images generated by AI (DALL-E) which are known as “**hallucinations**”.

Microsoft Bing | Generador de imágenes



Culture represents an economic value in continuous growth, but above all an important factor of attraction and development of a territory and its habitants, which multiplies exponentially in the virtual sphere, when geographical borders are eliminated.

museo virtual de performing arts

Generador de imágenes en Bing | 1024 x 1024 jpg | Creado ahora

Virtual Museum of Performing Arts by AI.

Microsoft Bing | Generador de imágenes



In Spain there is no historiography, much less interest for a museum of Performing Arts

museo virtual de performing arts

Generador de imágenes en Bing | 1024 x 1024 jpg | Hace 1 minutos

Virtual museum, with a view of its internal structure by AI.

Microsoft Bing | Generador de imágenes



In this case, it is not only a virtual experience within the physical museum (as for example Museum of Herculaneum, Space of Stockholm), but an integral immersion, an approach to an entirely recreation virtual (Augmented Reality/Avatars), multidisciplinary, of several episodes on History of the Spectacle and Scenography, like a new form of transmission of knowledge and therefore a pedagogical and didactic tool of an innovative nature, for theatrically studies.

museo virtual de performing arts con vista de su estructura interna

Generador de imágenes en Bing | 1024 x 1024 jpg | Creado ahora

Virtual Museum, with a view of its internal structure by AI.

Microsoft Bing | Generador de imágenes



museo virtual de performing arts con vista de su estructura interna

Generador de imágenes en Bing | 1024 x 1024 jpg | Creado ahora

Virtual Museum, with a view of its internal structure by AI.
It seems to bear some resemblance to the Guggenheim Museum, NY

Microsoft Bing

Generador de imágenes



museo virtual de performing arts con vista de su estructura interna

Generador de imágenes en Bing | 1024 x 1024 jpg | Hace 1 minutos



museo virtual de performing arts con vista de su estructura interna

🔄 Generador de imágenes en Bing | 1024 x 1024 jpg | Hace 1 minutos

More pictures generated by AI, always with clasical references.



más imágenes de museo virtual de performing arts

Generador de imágenes en Bing | 1024 x 1024 jpg | Creado ahora



más imágenes de museo virtual de performing arts

Generador de imágenes en Bing | 1024 x 1024 jpg | Hace 1 minutos

Picture in the style of Giulio Parigi stage design's (XVII's century) generated by AI, showing inside the Museum

Microsoft Bing | Generador de imágenes



Escenografía teatral al estilo de Giulio Parigi

Generador de imágenes en Bing | 1024 x 1024 jpg | Creado ahora

Image in the style of Ferdinando Tacca stage design's (XVII's century) generated by AI, showing inside the museum

Microsoft Bing | Generador de imágenes



These is a proposal of an immersive reconstruction as comprehensive as possible, based on new technologies, of the most significant spectacular episodes of the modern history in Europe, with synchronization of all the artistic disciplines (reports of festivals, theatrical scripts, music, tournaments, ballets and carousels, naumachias, theatrical productions, restitution of theatrical architecture, stage engineering devices), which in turn made up the most transversal and comprehensive formula of celebration. Not main only a compilation or scanning, nor information storage, but an ambitious proposal, disruptive and **high gain** for virtual restitution, because the AI is no enough creative or original *per se*.

SOME IMAGES GENERATED
BY
AUGMENTED REALITY







METASCENOGRAPHIC

It's possible and here it is proposed a Museum generated with the Meta, the most dynamic and pedagogical of AI, applied to Performing Arts education, spectacle and scenography.

Metaverse technique, which has come to be known as "Alternative Reality" or "**Mirror World**".



The *metaverse* offers many educational possibilities related to the acquisition of cultural knowledge, indeed, one of its key concepts is culture, referring to the antecedents of who we are, in the same way that culture is necessary in the knowledge society, as mentioned above. **Cultural metaverse** could be defined.